

fraudify

The best **software against insurance fraud**



Comprehensive fraud detection for insurance companies

Fraud is one of the biggest challenges facing the insurance industry. Manipulated, fictitious, or unjustified claims, as well as false information and digital deception, cause significant financial losses every year.

fraudify offers a specialized solution that combines state-of-the-art technologies, including image forensics, rule-based analysis, and machine learning. This combination enables early detection of fraud attempts and effectively reduces risks.

Whether it's manipulated damage reports, conspicuous patterns, or previously unknown fraud methods, fraudify provides powerful tools to support data-driven decision-making processes and efficiently secure operational workflows.

As a result, fraudify helps to reduce financial losses, minimize the risks of manual checks, and continuously improve efficiency in fraud prevention.



Winner of the Insurance Industry Innovation Award

fraudify was awarded the Insurance Innovation Award in the customer experience category in 2024. This honor confirms our leading role in developing user-friendly, efficient, and innovative solutions for the insurance industry. With fraudify, companies benefit from state-of-the-art technology that seamlessly integrates fraud detection into existing processes.



fraudify Image Forensics

Real or fake? It is becoming increasingly difficult to reliably detect manipulated or completely AI-generated images. In the insurance industry in particular, targeted misinformation and image-based fraud are causing significant financial losses amounting to billions.

Our multimodal image forensics automatically detects manipulated or AI-generated images, with clear, adjustable rules and specific detailed information.



Machine Learning

Whether it's insurance fraud through inconsistent information, collusion, or inflated claims, fraudsters are using increasingly sophisticated methods to circumvent existing verification processes. Our machine learning module, which we continuously adapt, detects new patterns and, as an extension of the rules engine, provides a decisive advantage in the fight against fraud.

3 modules: Strong alone, unbeatable together

The combination of the three modules enables fraudify to reach its full potential. Manipulated images are detected before they become a problem, predefined rules identify typical fraud patterns, and machine learning can be used to uncover previously unknown methods.



fraudify Rules Engine

The fraudify Rules Engine is a powerful, flexible, and proven solution for rule-based fraud detection, developed for the specific requirements of insurance companies. It enables the early identification of suspicious claims, reduces financial losses, and supports the sustainable optimization of review processes.

Optional:
Integration of document forensics by a partner company

- ✓ **GDPR compliant**
- ✓ **Real-time detection**
- ✓ **Greater efficiency**
- ✓ **Complete transparency**

Curious?

Schedule a free live demo!

Click here!

Or visit <https://www.fida.de/en/products/fraudify-fraud-detection>